

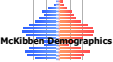
DEMOGRAPHIC TRENDS OF SOUTH CAROLINA: A GLIMPSE INTO THE FUTURE

MUNICIPAL ASSOCIATION OF SOUTH CAROLINA

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McKibben Demographic Research

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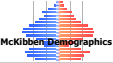
FIRST ROUND OF 2020 CENSUS RESULTS RELEASED

- In August 2021, the PL-94-171 file, better known as the redistricting file, was released by the Census Bureau
- The file contains the first sub-state level results from the Decennial Census of 2020
- These are the data that are mandatory in the redrawing of all federal, state, and local election districts.
- Unfortunately, the file consists of only five variables: total population, population aged 18 and older, race, ethnicity, and number of households



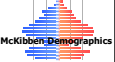
GENERAL IMPRESSIONS OF THE FIRST ROUND OF RESULTS

- Despite Census Bureau claims of a near complete census, most demographers believe between 2 and 4 million people were missed/not counted
- Most of the missed/not counted population were immigrant, poor, rural, and/or had limited internet access
- Additionally, another 6 to 8 million were likely misallocated--counted, but attributed to an incorrect location
- The vast majority of the misallocated were college students.




TAKEAWAYS FROM THESE LIMITED DATA

- Trends in the changes of the race and ethnic composition of areas
- Changes in the number of people under the age of 18 in a given area
- The impact of current fertility, mortality, and migration trends on the total population of an area



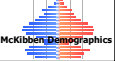
OVERALL TRENDS FROM 2010 TO 2020

- The total U.S. population grew by 7.4 % from 2010 to 2020
- This is the slowest decade of population growth since the 1930s and the second slowest since 1790.
- The median age increased from 37.2 in 2010 to 38.4 in 2020.
- Three states saw total population decreases over the last decade. (Illinois, West Virginia, and Mississippi)



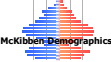
RACE AND ETHNIC COMPOSITION

- A great deal of attention has been given to the significant decline in the number and proportion of people who listed their race as "White Only"
- The fastest growing single race category was Asian
- The number of people who listed their race as "2 or more races" more than doubled in the US since 2010
- Overlooked by many is the Census Bureau's change to the wording and structure of the race and ethnic question in the 2020 Census.
- The new wording changed how people answered



TRENDS IN THE UNDER AGE 18 POPULATION

- In the US and most states, the number of people under the age of 18 declined.
- The primary reason of the decline was the consistent drop in the number of births from 2010 to 2020.
- The second leading factor is the slowing in the number of immigrants coming to the United States.
- South Carolina managed to show a very small increase.



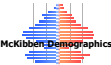
POPULATION < 18 YEARS 2010-2020

Population Under Age 18—United States Total, 2010 and 2020 Census

| | 2010 Census | 2020 Census | Change 2010-2020 |
|-------------------------|-------------|-------------|------------------|
| Total Population | 308,745,538 | 331,449,281 | 22,703,743 |
| Population < 18 Years | 74,181,467 | 73,106,000 | -1,075,467 |
| % Population < 18 Years | 24.0% | 22.1% | -1.9% |

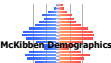
Population Under Age 18—South Carolina Total, 2010 and 2020 Census

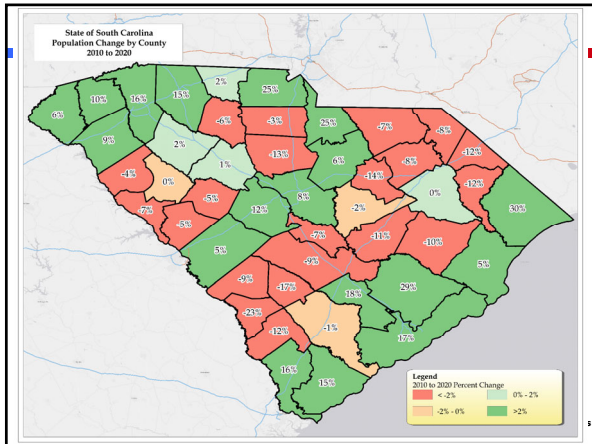
| | 2010 Census | 2020 Census | Change 2010-2020 |
|-------------------------|-------------|-------------|------------------|
| Total Population | 4,625,364 | 5,118,425 | 493,061 |
| Population < 18 Years | 1,080,474 | 1,103,965 | 23,491 |
| % Population < 18 Years | 23.4% | 21.6% | -1.8% |

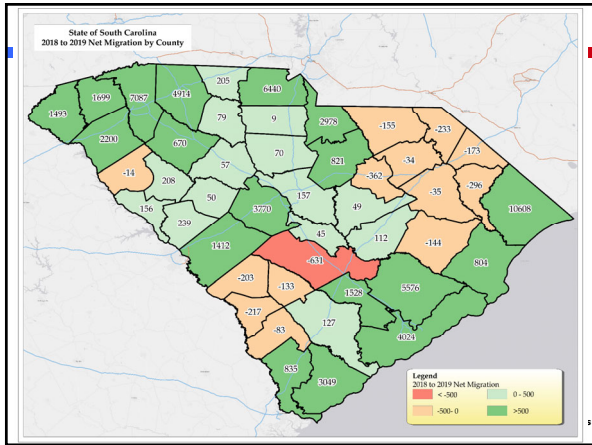


TOTAL POPULATION TRENDS

- South Carolina experienced an increase of 10.7% in total population from 2010 to 2020; down from 15.3% from 2000 to 2010
- The main factors causing this are the slowing rate of net immigration and the shrinking level of natural increase
- 24 of the 46 counties in South Carolina experienced a decline in their population over the last decade
- 14 counties experienced net outmigration for the decade




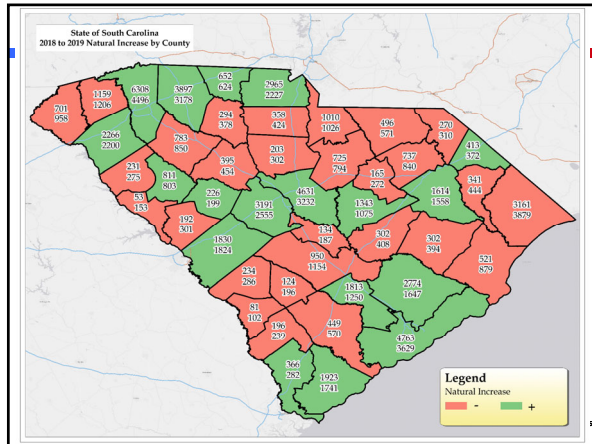


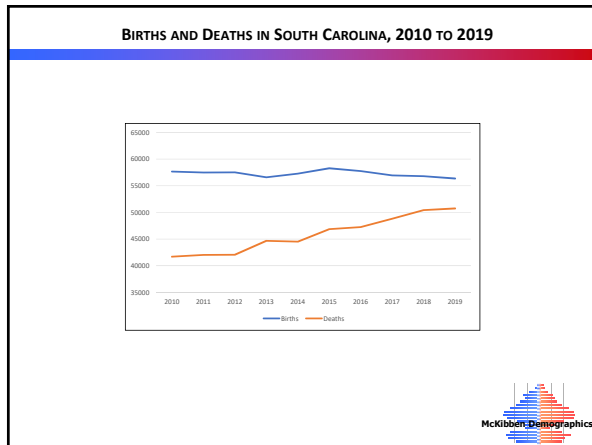


IMPACT OF "NATURAL DECREASE"

- Natural Decrease occurs when the number of deaths in an area exceeds the number of births
- 28 Counties in South Carolina are currently at Natural Decrease levels
- An additional two or three counties will reach Natural Decrease over the next decade as deaths exceed births
- In order for these counties to increase population over the next 10 years, their in-migration must be at a high enough level to account for Natural Decrease







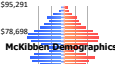
MIGRATION TRENDS IN SOUTH CAROLINA

- Most migration is short distance
- Migration rates are highest for people ages 18 to 45 and lowest for people ages 50 to 64
- Most householders over the age of 65 don't move south when they retire
- The largest migration flows in the state are from urban counties to neighboring suburban counties

McKibben Demographics

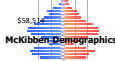
**INTERNAL REVENUE SERVICE DATA:
IN-MIGRATION TO SOUTH CAROLINA, 2018-19**


| In-Migration | Households | Persons | Household Size | Mean Household Income |
|-----------------------------------|------------|-----------|----------------|-----------------------|
| SC Total Migration-US and Foreign | 80,443 | 154,022 | 1.91 | \$76,688 |
| SC Total Migration-US | 79,461 | 151,845 | 1.91 | \$76,969 |
| SC Total Migration-Foreign | 982 | 2,177 | 2.22 | \$55,965 |
| SC Total Migration-Same State | 66,683 | 128,659 | 1.93 | \$50,846 |
| SC Non-migrants | 1,717,249 | 3,622,619 | 2.11 | \$70,482 |
| North Carolina | 15,647 | 30,088 | 1.92 | \$67,924 |
| Georgia | 7,688 | 14,908 | 1.94 | \$67,871 |
| Florida | 6,980 | 12,846 | 1.84 | \$59,953 |
| New York | 5,236 | 9,525 | 1.82 | \$77,420 |
| Virginia | 3,982 | 7,741 | 1.94 | \$99,922 |
| Pennsylvania | 3,416 | 6,510 | 1.91 | \$82,803 |
| California | 3,010 | 5,776 | 1.92 | \$83,954 |
| Texas | 2,811 | 5,719 | 2.03 | \$73,894 |
| New Jersey | 2,748 | 5,167 | 1.88 | \$95,291 |
| Ohio | 2,640 | 4,942 | 1.87 | \$78,698 |



**INTERNAL REVENUE SERVICE DATA:
OUT-MIGRATION FROM SOUTH CAROLINA, 2018-19**

| Out Migration | Households | Persons | Household Size | Mean Household Income |
|-----------------------------------|------------|-----------|----------------|-----------------------|
| SC Total Migration-US and Foreign | 60,858 | 112,089 | 1.84 | \$59,152 |
| SC Total Migration-US | 60,005 | 110,289 | 1.84 | \$59,248 |
| SC Total Migration-Foreign | 853 | 1,800 | 2.11 | \$52,445 |
| SC Total Migration-Same State | 66,683 | 128,659 | 1.93 | \$50,846 |
| SC Non-migrants | 1,717,249 | 3,622,619 | 2.11 | \$70,482 |
| North Carolina | 13,014 | 23,606 | 1.81 | \$57,883 |
| Georgia | 7,171 | 13,595 | 1.90 | \$51,961 |
| Florida | 6,424 | 11,862 | 1.85 | \$66,642 |
| Virginia | 3,260 | 6,117 | 1.88 | \$59,239 |
| Texas | 3,004 | 5,982 | 1.99 | \$65,294 |
| New York | 2,374 | 3,790 | 1.60 | \$42,294 |
| California | 2,081 | 3,584 | 1.72 | \$57,476 |
| Tennessee | 2,067 | 3,963 | 1.92 | \$64,367 |
| Pennsylvania | 1,683 | 2,978 | 1.77 | \$53,852 |
| Ohio | 1,622 | 3,025 | 1.86 | \$58,124 |



- DOMINATE DEMOGRAPHIC TRENDS OF THE NEXT DECADE**
- Aging of the population
 - Smaller household sizes
 - Slower population growth
 - Increased race/ethnic diversity in the population
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THE FUTURE CAN BE PREDICTED BY ONE SET OF NUMBERS

- In 2020, in the United States
 - The median age of Hispanics was 29
 - The median age of Blacks was 34
 - The median age of Asians was 33
 - The median age of Whites was 44

