



HARTSVILLE
SOUTH CAROLINA

City of Hartsville's
Downtown Revitalization

Partnerships and Collaboration



DUKE ENERGY
HYP
HARTSVILLE
AGRI-ARTS
STARTSVILLE
THE BYRBY FOUNDATION
S
MAIN STREET HARTSVILLE

Hartsville is home to Sonoco




New IPS Studios



And home to Coker College



And SCGSSM



Community Engagement



Leadership



Good Bones



People who "got it"



Jessie Avant: The Midnight Rooster



People who
"wouldn't let go of their downtown"

- Hartsville Furniture, since 1934
- Rambos' Shoes, since 1950
- Burry Bookstore, since 1972
- Minnie's, since 1984



Like you, we have concerts...



And Farmers Markets...



Never underestimate the power of a farmers' market



We have merchant meetings...



And Treats On The Streets



And performances at historic Center Theatre



As well as the Elizabeth Boatwright Coker
Performing Arts Center



And Black Creek Arts Council resides in a
historic building in our downtown..



Programs: StartUp Hartsville 2015



Programs: StartUp Hartsville 2016



Programs: Business Builder Program



Real estate: The Bank of Hartsville on the corner of 5th & Carolina Avenue



The Bank of Hartsville
on the corner of 5th & Carolina Avenue



Hartsville City Hall
on the corner of 5th & Carolina Avenue



Since joining Main Street in 2014

- 41 new businesses have opened in our downtown.
- With 4 more slated to open soon.



Once upon a time, like every small Southern town, there was a Kimbrell's with an outdated facade



So some kind developers gave it a facelift



And a corridor



Their view



The wall



"Public art on a temporary structure."

The City brought the love.



Artists at Hart



Building a bumpout



For months



Local news teams show up about now



Signage & branding and blade sign ordinances



The Mantissa Executive Suites & Spa



Streetscape



That rooftop bar I mentioned





Hampton Inn & Suites site



Infrastructure



Hampton Inn & Suites construction, where to begin?



This is easier.



Hampton Inn & Suites interior



It stays booked!



Ribbon Cutting: Burry Bookstore



New interior of Burry Bookstore,
Walls Of Books & Tin Can: a paper boutique



Ribbon Cutting: Blush: a Merle Norman Studio



Ribbon Cutting: Colours: an elite salon



Colours Salon: interior



Rooftop Bar? Let's look again:



Ribbon Cutting: Crema Coffee



Crema Coffee: the daily grind inside



Ribbon Cutting: De Baz



Ribbon Cutting: DeVanes Fashions StartUp Hartsville Winner!



DeVanes Façade Improvements



Are you ready for this?



DeVanes Façade Now



Ribbon Cutting: FME Nuclear Solutions



Key: The first graduate of the Duke Energy Center for Innovation, now Startsville. And of course they need a storefront downtown!

Ribbon Cutting: Frame Moxie



Frame Moxie: exterior



Ribbon Cutting: The Grooming Lounge



Ribbon Cutting: Groucho's



Ribbon Cutting: Hampton Inn & Suites



Ribbon Cutting: Hazel's Delights



Ribbon Cutting: Indigo Salon & Day Spa



Indigo Salon: interior shots



Indigo: inside the vault



Indigo Salon:
everyone puts their best foot forward!



Ribbon Cutting:
The Mantissa Executive Suites & Spa



Ribbon Cutting: North Industrial Machine



Key: This was the old City Hall location. Now we have industry moving in!

Interior: North Industrial Machine



Ribbon Cutting: Pita Pit



Pita Pit: Interior



Ribbon Cutting: Raised Down South



Exterior before
(ask me about upstairs)



Exterior afters



Ribbon Cutting: RetroFit Sip-N-Seat



StartUp Hartsville 2015 Winner!



Retrofit Exterior: before and after



Retrofit construction and parking lot paving collide.



Retrofit Interior: before & after



Ribbon Cutting: Seersuckergypsy



StartUp Hartsville 2015 Winner!



Seersuckergypsy interior



Lighter Side: before & after opening soon!



Ribbon Cutting: The Key To Your Hartsville



Meetings: this won't hurt a bit



Okay, it may hurt a little bit...



College Avenue Parking Lot Paving

The roads less travelled. Part 1.





Paved with good intentions jokes
getting old about now.



Street and Parking Lot Improvements



More improving!



And even more improving.



So much improved!



"Parking problems are good problems."

Mantissa Alley



So long, alley.





Hello, Mantissa Row



Or something like this



Creative people make this happen.



Creative people make this happen.



Creative people make bumper stickers.



Creative people make this happen.



Creative people make this happen.



Creative people make this happen.



Creative people build corridors and increase walkability and connect the great people and great businesses that we have created together. This has been our multi-faceted approach to collaboration.



#ShakeItOffHartsville


